Welcome to The Muse, the Annual Platt College presentation of students’ work.

You are about to embark on a journey to explore a collection of artistic designs conceived by digital media art students at Platt College.

It has been some time since the Platt College students have embraced the calling of their Muses. Since then they have begun their visual journal reflecting all aspects of our affairs - from beauty and joy to urgency and sentiment.

Pablo Picasso, Walt Whitman, Steve Jobs, Edgar Allan Poe or Coco Chanel attribute, with many others, their inspiration to the Muses – a foolish and preposterous idea to some cynics and realists.

We cannot prove, explain, measure or capture in a formula the secret whisper between the artist and their Muse. Thus, we cannot prove her existence and influence. I suspect no one has even tried. Those who deny her, would not attempt something so silly. Those, who believe in her, know that her whisper is as sacred as a hoodoo chant and as delicate as the cocoon of a silk worm. And thus they would never eavesdrop. They just wait patiently for her whisper.

Enjoy the presented artwork. Perhaps you may catch the Muse’s whisper while turning the pages. And if you only hear the crisp sound of a turning page, visit our collection once more and maybe, just maybe, you will catch her calling.

May your time spent with our Muse be both pleasant and inspirational.

Marketa Hancova
Dean of Platt College

For more information on Platt College visit us at www.PLATT.edu

Special Thanks to:

JIM DOODY
Graphic Design Instructor
TERRY WARNER
Digital Publishing Instructor
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Digital Publishing Instructor
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PLATT COMMUNITY
Platt campus life, exhibits, extracurricular activity, and our trip abroad.

VECTOR ILLUSTRATION
A collection of object-oriented drawing concepts and practices designed with Adobe Illustrator.

DIGITAL PUBLISHING
Advanced techniques in image composition and optimizing illustrations and photographs for the print medium and for tablet design.

WEB DEVELOPMENT
Fundamentals of web page design using JavaScript, Flash, HTML, CSS, and PHP.

3D ANIMATION
Modeling, animation, lighting, texture mapping and rendering for 3D environments.

VISUAL EFFECTS & COMPOSITING
A hybrid concentration between the 3D animation and video departments.

DIGITAL VIDEO
A critical examination of cinematic elements, storytelling and the art of commercial video.
An exploration of, and training in, the principles and processes of design, brainstorming and theme development. Students are taught line art techniques, perspective, color theory and template use.

ARSENIO MACADAAN JR.

DANIELLE O’CONNOR

MOLLIE LURIA ROBERSON

PAULA DUMISANI

BERNADETTE DELEON

2012 LONDON
2012 A
SUMMER OLYMPICS

CASSAUNDRA SMYTH

PATRICIA TOTEMEIER

ADRIAN SAUCEDO

ALEX SOTOMAYOR

BERNADETTE DELEON

MOLLIE LURIA ROBERSON

PAULA DUMISANI
An introduction to object-oriented drawing concepts and practices using Adobe Illustrator. Topics discussed include illustration, composition, typesetting, image transformation, and PostScript image preparation for commercial printing.
MUSE ➤ VECTOR ILLUSTRATION

PLATT COLLEGE SAN DIEGO

STACY DAVIS

JOSE VERDUZCO

ERICA MARTINEZ

SCOTT DERRICK

FELIX HONDA

PLATT COLLEGE SAN DIEGO
Students are instructed in advanced techniques in Adobe Photoshop and Illustrator, specializing in image composition and optimizing illustrations and photographs for the print medium and for tablet design.
Students learn the fundamentals of web page design, using HTML, CSS, Javascript, Flash, and PHP programming. An exploration of various theories behind interactivity and usability help students to create memorable web experiences.
Modeling, animation, lighting, texture mapping and rendering are introduced in a production setting to give students a better understanding of the different disciplines that collectively make up computer graphics production.
The Visual Effects and Compositing Program (VEC) is a hybrid concentration between the 3D animation and video departments. Emphasis is placed on the finishing stages of combining CG renders with high definition video footage. Students will learn to flawlessly integrate stylized imagery with digital photography, primarily using Zbrush, Maya, MotionBuilder, and After Effects.
Advanced video production teaches students how to critically examine the many elements of cinema and storytelling and how to render and apply material to commercial video.
October 2011
At Platt we strive to balance our serious business in the classroom with fun outside of it. There are no limits when it comes to our students’ imaginations, as proven by the many clever and silly costumes that flooded the campus on Halloween day! Money prizes were awarded for the best of them. Gift cards were distributed to winning participants of the pumpkin carving contests throughout the day. It’s amazing what our students can create in just 30 minutes!

October 2011
We did it all: walked on the Great Wall of China, biked on 1,500 year-old city walls in Xi’an, visited the Terracotta Army Museum, took a rickshaw through the oldest part of Beijing, enjoyed a tea ceremony, tried Peking duck, as well as vegetables we never tasted before, took a city speed tram (270mph), admired the view from the tallest observatory in the world, took Tai Chi lessons in the park and a calligraphy lesson in the museum, visited a theater where we discovered dance talents we’d never seen before, walked through amazing hyper-modern cities, visited gorgeous gardens and temples, read many quotes from Tao Te Ching and Confucius…we simply lived it up in the fascinating country called China!

November 2011
Platt College celebrated the 25th Anniversary of “The Legend of Zelda” with quite the party! An exclusive event called upon the talents of Platt students, alumni, local artists, and industry professionals within the San Diego community to showcase artwork that paid tribute to “The Legend of Zelda”. It was rather successful, boasting hundreds, if not thousands of guests at the opening night alone! There was live entertainment provided by Cantus, one of our very own student’s bands, as well as prize giveaways, food and drink, and a very impressive gallery of mixed-media Zelda art!
December 2011
Platt's largest celebration of the year is its Winter Art Festivities! The courtyard is beautifully decorated and lit up, embellished with red and green balloons, impressive student, staff, and faculty artwork, elegant raffle prizes, good food, drinks, and laughter. Our central stage features singers, dancers, poets, pianists — it is a celebration of talent, a celebration of a sense of belonging, and a celebration of the holiday spirit revealing all we wish for: kindness, peace, goodwill, love and understanding. May the special, festive, uplifting feeling linger in our courtyard for the longest time!

April 2012
College is not only about learning specific skills. It is also where life-long friendships are created, where inspiration, answers, and resources are gathered to fuel every aspect of one's life, now and forever. Platt College continuously offers opportunities as such, among them bi-annual trips to two Los Angeles' architectural jewels: Walt Disney Hall and Getty Museum! Students, friends, family, and staff travel together by tour bus, exchange stories, munch on muffins along the way, and explore in awe the fascinating designs of architects Frank Gehry and Richard Meier, the fine art of van Gogh and Monet, the sculptures of Rodin, Giacometti, and so much more!

May 2012
In downtown's Lyceum Theater we held our semi-annual exhibit where Platt showcased the talents of its students and staff. The exhibit totalled over 100 pieces; examples of graphic design, animation, fine art and photography. This time around we added a new feature to our repertoire: three short narratives that our video production students completed in their classes. They all exemplified excellent acting, directing, camera work, and overall production, in great part due to Jodi Cilley, a teacher who has brought so much enthusiasm and great industry experience to Platt. The students work was above and beyond!
Creativity Extended of Our Students

It is a wonder how students make time to pursue their creative interests while committed to school and employment. Perhaps it is the determination to balance work and play, or they may simply be driven by a passion to explore, to create, to accomplish! One way or another, Platt students never cease to amaze!

Luis Quezada

Dominic Anaya

Bryn Tarr

Archie Acosta

Jeff Bray

Azita Mousavi
Creativity Extended of Our Faculty

With photography, painting, digital illustration, videography, or graphic design, and more, many members of the Platt faculty capture the beauty of our world in their visual art. Their artistic inclinations provide excellent guidance to our students’ creative processes.

ED KANE GRAPHIC DESIGN & ART HISTORY INSTRUCTOR

JULIO FRIZZA GRAPHIC DESIGN INSTRUCTOR
For more information please go to:

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