

Department of Consumer Affairs

**Bureau for Private Postsecondary  
Education**

**ANNUAL REPORT INSTITUTION DATA**

Reporting Year: **2016**

Institution Code: 3707541

**Platt College San Diego**  
**6250 El Cajon Blvd**  
**San Diego, CA 92115**

Number of Branch Locations: 0

Number of Satellite Locations: 0

Is this institution current with all assessments to the Student Tuition Recovery Fund?: yes

Is this institution current on Annual Fees? Yes

Is your institution approved by an accrediting agency recognized by the United States Department of Education? Please include only full institutional approval, not programmatic approval: yes

If yes, please identify the Accrediting Agency: ACCSC (Accrediting Commission of Career Schools and Colleges).

If your institution has specialized accreditation from a recognized United States Department of Education approved specialized/programmatic accreditor, please list the accreditation:

Has any accreditation agency taken any formal disciplinary action against this institution?: no

Does your institution participate in federal financial aid programs under Title IV of the Federal Higher Education Act?: yes

What is the total amount of Title IV funds received by your institution in 2016?

1,882,452.27

Does your institution participate in federal veteran's financial aid education programs?: yes

What is the total amount of veteran's financial aid funds received by your institution in 2016?

1,051,665.23

Does your institution participate in California financial aid programs, such as the Cal Grant program?: yes

What is the total amount of Cal Grant Funds received by your institution in 2016?

46,325.17

Is your institution on the California's Eligible Training Provider List (ETPL)? yes

Is your institution receiving funds from the Work Innovation and Opportunity Act (WIOA) Program? yes

What is the total amount of WIOA funds received by your institution in 2016?

0

Does your Institution participate in, or offer any other government or non-governmental financial aid programs? (i.e., WIC, vocational rehab, private grants/loans, institutional grants/loans)

If yes, please provide the name of the financial aid program

Voc Rehab



The percentage of institutional income in 2016 that was derived from public funding 0%  
If your institution reports a Cohort Default Rate to the UD Department of Education please enter the most recent three year rate: 12.5%  
Percentage of students who in 2016 received federal student loans to help pay their cost of education at the school was: 50.31%

Total Number of Students enrolled at this institution: 218  
Number of Doctorate Degrees Offered: 0  
Number of Students enrolled in Doctorate level programs at this Institution: 0  
Number of Master Degrees Offered: 0  
Number of Students enrolled in Master level programs at this institution: 0  
Number of Bachelor Degrees Offered: 1  
Number of Students enrolled in Bachelor level programs at this institution: 105  
Number of Associate Degrees Offered: 2  
Number of Students enrolled in Associate level programs at this institution: 110  
Number of Diploma or Certificate Programs Offered: 6  
Number of Students enrolled in Diploma or Certificate programs at this institution: 3

**Institutions maintaining an internet web page are required to post on their website the most recent Annual Report submitted to the Bureau, Catalog, and School Performance Fact Sheet** (CEC §94913).\*\* Please post the documents to your website prior to submitting the certification and provide the links to the institution's Annual Report, 2016 Catalog, School Performance Fact Sheet, and the Enrollment Agreement below. If the institution does not maintain an internet website, leave this space blank.

\*\*The Bureau recommends a portion of the school's website dedicated to providing students with the required information below. This section should include the Annual Report, Catalog, and Student Performance Fact Sheet.

Link to your Performance Fact Sheet if it appears on your website:  
[http://www.platt.edu/downloads/pcsd\\_BPPE\\_School\\_Performance\\_Sheet.pdf](http://www.platt.edu/downloads/pcsd_BPPE_School_Performance_Sheet.pdf)  
Link to your Catalog if it appears on your website: <http://platt.edu/the-college/catalog/>  
Link to your Annual Report if it appears on your website:  
[http://www.platt.edu/downloads/pcsd\\_state\\_annual\\_report.pdf](http://www.platt.edu/downloads/pcsd_state_annual_report.pdf)

**ASSOCIATE OF APPLIED SCIENCE DEGREE: GRAPHIC DESIGN**

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

Number of Degrees or Diplomas Awarded: 71  
Total Charges for this program: \$33,410  
Number of Students Who Began the Program: 98  
Students Available for Graduation: 98  
On Time Graduates: 53  
Completion Rate: 54%  
150% Completion Rate: 18%

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment: 18  
Graduates Employed in the Field: 9  
Placement Rate: 50%  
Graduates employed in the field 20-29 hours per week: 5  
Graduates employed in the field at least 30 hours per week: 4  
Number of graduates employed: 9  
Single position in field: 9  
Concurrent aggregated positions in field (2 or more positions at same time): 0  
Freelance/Self-employed: 2  
Employed at Platt College: 0

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00: 0  
\$5,001.00 - 10,000.00: 0  
\$10,001.00 - \$15,000.00: 1  
\$15,001.00 - \$20,000.00: 1  
\$20,001.00 - \$25,000.00: 1  
\$25,001.00 - \$30,000.00: 1  
\$30,001.00 - \$35,000.00: 2  
\$35,001.00 - \$40,000.00:  
\$40,001.00 - \$45,000.00:  
\$45,001.00 - \$50,000.00:  
\$50,001.00 +:  
Students not reporting income: 3



**ASSOCIATE OF APPLIED SCIENCE DEGREE: DIGITAL MEDIA DESIGN**

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

Number of Degrees or Diplomas Awarded: 2

Total Charges for this program: \$42,310

Number of Students Who Began the Program: 3

Students Available for Graduation: 3

On Time Graduates: 2

Completion Rate: 67%

150% Completion Rate: 0

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Placement Rate: 0%

Graduates employed in the field 20-29 hours per week: 0

Graduates employed in the field at least 30 hours per week: 0

Number of graduates employed: 0

Single position in field: 0

Concurrent aggregated positions in field (2 or more positions at same time): 0

Freelance/Self-employed: 0

Employed at Platt College: 0

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00:

\$5,001.00 - 10,000.00:

\$10,001.00 - \$15,000.00:

\$15,001.00 - \$20,000.00

\$20,001.00 - \$25,000.00:

\$25,001.00 - \$30,000.00:

\$30,001.00 - \$35,000.00:

\$35,001.00 - \$40,000.00:

\$40,001.00 - \$45,000.00:

\$45,001.00 - \$50,000.00:

\$50,001.00 +:

Students not reporting income:



**BACHELOR OF SCIENCE DEGREE: MEDIA ARTS**

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

Number of Degrees or Diplomas Awarded: 89  
Total Charges for this program: \$36,310  
Number of Students Who Began the Program: 101  
Students Available for Graduation: 101  
On Time Graduates: 63  
Completion Rate: 61%  
150% Completion Rate: 25%

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment: 61  
Graduates Employed in the Field: 17  
Placement Rate: 28%  
Graduates employed in the field 20-29 hours per week: 8  
Graduates employed in the field at least 30 hours per week: 9  
Number of graduates employed: 17  
Single position in field: 17  
Concurrent aggregated positions in field (2 or more positions at same time): 0  
Freelance/Self-employed: 1  
Employed at Platt College: 0

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage  
\$0.00 - \$5,000.00: 0  
\$5,001.00 - 10,000.00:  
\$10,001.00 - \$15,000.00: 3  
\$15,001.00 - \$20,000.00: 2  
\$20,001.00 - \$25,000.00:  
\$25,001.00 - \$30,000.00:  
\$30,001.00 - \$35,000.00: 3  
\$35,001.00 - \$40,000.00: 1  
Students not reporting income: 0



**DIPLOMA: GRAPHIC DESIGN**

(Platt College discontinued enrollment in this program May 2014)



**DIPLOMA: DIGITAL MEDIA DESIGN**

(Platt College discontinued enrollment in this program May 2014)

**DIPLOMA: ANIMATION DESIGN**

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

**NO STUDENTS ENROLLED IN THIS PROGRAM DURING THE REPORTING YEAR**

Number of Degrees or Diplomas Awarded:

Total Charges for this program: \$17,910

Number of Students Who Began the Program:

Students Available for Graduation:

On Time Graduates:

Completion Rate:

150% Completion Rate:

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment:

Graduates Employed in the Field:

Placement Rate:

Graduates employed in the field 20-29 hours per week:

Graduates employed in the field at least 30 hours per week:

Number of graduates employed:

Single position in field:

Concurrent aggregated positions in field (2 or more positions at same time):

Freelance/Self-employed:

Employed at Platt College:

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00:

\$5,001.00 – 10,000.00:

\$10,001.00 – \$15,000.00:

\$15,001.00 – \$20,000.00

\$20,001.00 - \$25,000.00:

\$25,001.00 - \$30,000.00:

\$30,001.00 - \$35,000.00:

\$35,001.00 - \$40,000.00:

\$40,001.00 - \$45,000.00:

\$45,001.00 - \$50,000.00:

\$50,001.00 +:

Students not reporting income:



**DIPLOMA: DIGITAL VIDEO PRODUCTION**

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

Number of Degrees or Diplomas Awarded:

Total Charges for this program: \$17,910

Number of Students Who Began the Program:

Students Available for Graduation:

On Time Graduates:

Completion Rate: %

150% Completion Rate: N/A

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment:

Graduates Employed in the Field:

Placement Rate: %

Graduates employed in the field 20-29 hours per week:

Graduates employed in the field at least 30 hours per week:

Number of graduates employed:

Single position in field:

Concurrent aggregated positions in field (2 or more positions at same time):

Freelance/Self-employed:

Employed at Platt College:

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00:

\$5,001.00 – 10,000.00:

\$10,001.00 – \$15,000.00:

\$15,001.00 – \$20,000.00

\$20,001.00 - \$25,000.00:

\$25,001.00 - \$30,000.00:

\$30,001.00 - \$35,000.00:

\$35,001.00 - \$40,000.00:

\$40,001.00 - \$45,000.00:

\$45,001.00 - \$50,000.00:

\$50,001.00 +:

Students not reporting income:

**DIPLOMA: WEB DESIGN AND DEVELOPMENT**

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

**NO STUDENTS ENROLLED IN THIS PROGRAM DURING THE REPORTING YEAR**

Number of Degrees or Diplomas Awarded:

Total Charges for this program: \$17,910

Number of Students Who Began the Program:

Students Available for Graduation:

On Time Graduates:

Completion Rate:

150% Completion Rate:

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment:

Graduates Employed in the Field:

Placement Rate:

Graduates employed in the field 20-29 hours per week:

Graduates employed in the field at least 30 hours per week:

Number of graduates employed:

Single position in field:

Concurrent aggregated positions in field (2 or more positions at same time):

Freelance/Self-employed:

Employed at Platt College:

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00:

\$5,001.00 – 10,000.00:

\$10,001.00 – \$15,000.00:

\$15,001.00 – \$20,000.00

\$20,001.00 - \$25,000.00:

\$25,001.00 - \$30,000.00:

\$30,001.00 - \$35,000.00:

\$35,001.00 - \$40,000.00:

\$40,001.00 - \$45,000.00:

\$45,001.00 - \$50,000.00:

\$50,001.00 +:

Students not reporting income:

**DIPLOMA: ADVANCED ANIMATION DESIGN**

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

**NO STUDENTS ENROLLED IN THIS PROGRAM DURING THE REPORTING YEAR**

Number of Degrees or Diplomas Awarded: 1

Total Charges for this program: \$26,810

Number of Students Who Began the Program: 1

Students Available for Graduation: 1

On Time Graduates: 1

Completion Rate: 100%

150% Completion Rate: 0

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment: 0

Graduates Employed in the Field:0

Placement Rate: 0

Graduates employed in the field 20-29 hours per week: 0

Graduates employed in the field at least 30 hours per week: 0

Number of graduates employed:0

Single position in field:0

Concurrent aggregated positions in field (2 or more positions at same time):

Freelance/Self-employed:0

Employed at Platt College: 0

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00:

\$5,001.00 – 10,000.00:

\$10,001.00 – \$15,000.00:

\$15,001.00 – \$20,000.00

\$20,001.00 - \$25,000.00:

\$25,001.00 - \$30,000.00:

\$30,001.00 - \$35,000.00:

\$35,001.00 - \$40,000.00:

\$40,001.00 - \$45,000.00:

\$45,001.00 - \$50,000.00:

\$50,001.00 +:

Students not reporting income:

**DIPLOMA: ADVANCED DIGITAL VIDEO PRODUCTION**

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

Number of Degrees or Diplomas Awarded:

Total Charges for this program: \$26,810

Number of Students Who Began the Program:

Students Available for Graduation:

On Time Graduates:

Completion Rate: %

150% Completion Rate: N/A

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment:

Graduates Employed in the Field:

Placement Rate: %

Graduates employed in the field 20-29 hours per week:

Graduates employed in the field at least 30 hours per week:

Number of graduates employed:

Single position in field:

Concurrent aggregated positions in field (2 or more positions at same time):

Freelance/Self-employed:

Employed at Platt College:

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00:

\$5,001.00 – 10,000.00:

\$10,001.00 – \$15,000.00:

\$15,001.00 – \$20,000.00

\$20,001.00 - \$25,000.00:

\$25,001.00 - \$30,000.00:

\$30,001.00 - \$35,000.00:

\$35,001.00 - \$40,000.00: 1

\$40,001.00 - \$45,000.00:

\$45,001.00 - \$50,000.00:

\$50,001.00 +:

Students not reporting income:

**DIPLOMA: ADVANCED WEB DESIGN AND DEVELOPMENT**

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION:

**NO STUDENTS ENROLLED IN THIS PROGRAM DURING THE REPORTING YEAR**

Number of Degrees or Diplomas Awarded:

Total Charges for this program: \$26,810

Number of Students Who Began the Program:

Students Available for Graduation:

On Time Graduates:

Completion Rate:

150% Completion Rate:

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System of the United States Department of Education?: yes

**PLACEMENT:**

Graduates Available for Employment:

Graduates Employed in the Field:

Placement Rate:

Graduates employed in the field 20-29 hours per week:

Graduates employed in the field at least 30 hours per week:

Number of graduates employed:

Single position in field:

Concurrent aggregated positions in field (2 or more positions at same time):

Freelance/Self-employed:

Employed at Platt College:

**EXAM PASSAGE RATE:**

Does this educational program lead to an occupation that requires licensing?: no

**SALARY DATA**

Students Employed in the Field Reported to be receiving the following Salary or Wage

\$0.00 - \$5,000.00:

\$5,001.00 – 10,000.00:

\$10,001.00 – \$15,000.00:

\$15,001.00 – \$20,000.00

\$20,001.00 - \$25,000.00:

\$25,001.00 - \$30,000.00:

\$30,001.00 - \$35,000.00:

\$35,001.00 - \$40,000.00:

\$40,001.00 - \$45,000.00:

\$45,001.00 - \$50,000.00:

\$50,001.00 +:

Students not reporting income: